



CHELSEA WEE CI EN

DESIGN RESEARCH + SPATIAL DESIGNER

Motivated to constantly develop my skills and grow professionally. Passionate about designing for a better world! I am a great communicator, am creative and have good work ethics.

EDUCATION

Lasalle Collage of the Arts BA (Hons) Interior Design

2017 - 2020

Academic awards

- LTW Designworks Scholarship (2019)
- Tan Chay Bing Bursary (2017, 2018)

Catholic Junior Collage GCE A Levels

2014 - 2015

Tanjong Katong Girls School GCE O Levels

2009 - 2012

Technical Skills

- AutoCAD
- SketchUp
- Adobe Photoshop
- Adobe InDesign
- Rhino3D

Research Skills

- Qualitative Interviewing
- Workshop Facilitation
- Report writing
- Secondary Research

Professional Certificates

MITx | Online learning initiative of the Massachusetts Institute of Technology
21A.819.1x: Qualitative Research Methods: Conversational Interviewing

Google UX Design Professional Certificate | Coursera

Work Experience

TUM Asia | Service Design Labs Design Researcher

Jan 2022 - Present

- Spearheaded User journey studies and Research Interview
- Organised Stakeholder Co - Design workshops
- Synthesised research insights from Landscape scans and interviews

STUCK Design | Design Researcher

Jul 2020 - Dec 2021

- Crafted Interview guides and diary studies for field research studies
- Conducted secondary research and field study research for sectors such as healthcare, education and for special needs communities
- Facilitated Design Thinking Workshops, Interviews and ideate sessions
- Gathered and synthesised insights from research findings and interviews

AffordAble Abodes | Spatial Designer

Jan 2018 - Feb 2020

- Spearheaded a year-long project to explore affordable housing in Malaysia
 - Researched market analysis into housing issues in SEA
 - Conducted primary research with the local kampung residents in Muar
- Represented the company in conferences and conventions in Singapore, Malaysia, Indonesia and Thailand

Billion Bricks | Marketing & Design Intern

Feb 2017 - May 2017

- Produced Marketing Material for social media
- Helped produce a podcast series on architecture and community development
- Researched into Low cost housing designs in India and in Asia


Wateroam | Business and Development Intern


Jul 2016 - Dec 2016

- Provided market analysis and geographical research into the clean water situation in South East Asia
- Facilitated a research trip with NUS Geography department to the floating village communities on Tan Le Sap Lake in Cambodia
- Represented the company at conferences and trade shows
- Participated in grant fundraising for an initial \$100,000 funding from DBS Enterprise

CONTACT

 chelseawee2@gmail.com

 +65 9621 9962

 /ChelseaWee

PERSONAL STATEMENT

A design researcher with a background in spatial design and experience working at a design consultancy, successful social enterprises and startups. I am a curious, motivated and creative person who desires to make a difference through design.

I am interested in a design position with a focus on making positive changes in the social and built environment. I believe innovative, design-led solutions can change the way many issues are perceived and resolve. I am looking to learning more about participatory design and how it can facilitate the design process.

In my last position, I was part of the design research team which researched various issues including healthcare, education and people with special needs. Covering both primary and secondary research, I conducted qualitative interviews, facilitated design thinking workshops and contributed to report synopsis and insight gathering,

In addition to working at a design consultancy, I have had the opportunity to work and intern for several successful social enterprises with a focus on the built environment and housing issues. This has exposed me to unconventional ways of thinking and problem-solving. These experiences have taught me agility, creativity and tenacity. I have also learnt to communicate effectively and with people from different walks of life.

Having had experience in both research and spatial design, I hope to contribute to the UX design process in a meaningful and effective way.

If you feel that these experiences would be able to contribute meaningfully to your organisation, I would love to hear from you and to learn how I can be of help to you.

Best regards,
Chelsea

HOBBIES

- Reading SingLit
- Brazilian Jujitsu
- Muay Thai
- Backpacking

VOLUNTEER EXPERIENCE

Singapore Heritage Society

Volunteer Intern

(Jan 2020 to Mar 2021)

- Promoted architectural and cultural heritage In Singapore
- Organised heritage related events


HealthServe


Community Volunteer


(Jun 2020 to Nov 2020)

- Supported recovered migrant workers on board the cruise ships during the COVID -19 Pandemic
- Organised the donation drive for used clothes, toiletries and snacks

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